

PROGRAM SELECTION AID – Q&A

This form is design to aid applicants choose the appropriate program under which to lodge an Expression of Interest for funding by the International Fibre Centre. Projects may satisfy criteria in all three program categories, however only **one** can be chosen.

INNOVATIVE INDUSTRY PROGRAM

Program Aims: *To support innovation in the textile industry through skills development and information provision which lead to the development of new products and processes that will drive future industry growth.*

Will the proposed project lead to:

- The development or application of new technology, new product or service?
- The commercialisation of new product and/or process?
- The development and dissemination of specialist textile techniques (particularly those creating added value to new and existing processes)?
- The identification of new markets and/or product opportunities including Intellectual property issues?

If you can answer **YES** to one of these questions you should lodge your application under the Innovative Industry Program.

SUSTAINABLE INDUSTRY PROGRAM

Program Aims: *To support fibre and textile companies to develop and implement efficient work practices in terms of processes, products and people and to promote strategic workforce and skills development that underpin the ongoing competitiveness of the industry and provide a strong foundation for future growth.*

Will the proposed project lead to:

- The implementation of systems and processes that will support knowledge capture within the organisation/industry?
- The development and application of a work force plan?
- The dissemination and implementation of efficient/lean systems, work practices and processes that will support the ongoing profitability of an organization or industry generally?
- The implementation of Eco-friendly manufacturing processes that will make fibre and/or textile manufacturing more efficient and or/reduce waste?
- The on-going competitiveness of the business you represent and/or the industry?

If you can answer **YES** to one of these questions you should lodge your application under the Sustainable Industry Program.

VALUE CHAIN PROGRAM

Program Aims: *To support organisations to grow market share through knowledge of their value chain and understanding of buyer; supplier, and market needs both locally and globally and application of best practice approaches to their activities, enabling new activities and groups to emerge to respond to changing industry needs and supporting the industry to produce globally competitive products.*

Will the proposed project lead to:

- Awareness and the implementation of better practice along the value chain?
- Increase awareness of skills and future trends in other industries/internationally likely to impact on the business you represent or the industry generally?
- Better understanding of end user requirements?
- Dissemination of knowledge along the value chain about fibre and/or textile manufacturing, changing processes or future product directions?
- Access to specialised fibre and textile knowledge and expertise and/or that from related industries?

If you can answer **YES** to one of these questions you should lodge your application under the Value Chain Program.